

DENALI CREATIVE

Laser Vision Correction Surgery

Denali Creative Conversion Services Agreement

This agreement (“Agreement”) is made between Stubenbordt Consulting, Inc, dba, Denali Creative (“AGENCY”) and _____ (“CLIENT”) with locations in the state of _____.

Overview

AGENCY will contact patients that came in for consultations at CLIENTS office, but did not convert to having treatment. For the purpose of this agreement, we will call these patients, (“NON-CONVERTS.”) At any given time, CLIENT can send AGENCY NON-CONVERTS to contact via phone, email or traditional snail mail. If AGENCY successful converts the patient to come-back in and have treatment, CLIENT will pay a set-fee to AGENCY.

1. CLIENT agrees to pay AGENCY 15% commission of the total elective surgery treatment fee (This includes the surgeons fee and laser center fee) for their conversion services. In order to qualify for this commission, the AGENCY must have contacted the NON-CONVERT and scheduled them for a follow-up appointment or surgery. CLIENT will pay the commission to the AGENCY as long as the patient schedules surgery within 90 days of the original follow-up visit or scheduled surgery date. For example, if NON-CONVERT patient 1 is scheduled for a dilated eye exam on August 1st, 2017, cancels and reschedules on August 15th, and has surgery on or before November 1st, 2017, a commission is due to the AGENCY. If the patient had surgery on November 20th, 2017, no commission is due because it falls outside of the original 90-day window.
2. CLIENT agrees to allow AGENCY to change CLIENT credit card after NON-CONVERT has paid for and completed surgery. CLIENT will be liable for all expenses incurred by AGENCY in an effort to collect unpaid balances. 5% late fee is added to any invoice 30 days past due.

3. AGENCY agrees to reimburse CLIENT if the NON-CONVERT requests and receives a refund for any reason.
4. Any changes to this agreement must be done via email or certified mail and accepted by both parties.
5. CLIENT agrees to give AGENCY reasonable appointment slots for follow-up appointments.
6. This Agreement supersedes any prior agreements, written or verbal, between AGENCY and CLIENT and changed or modified except in writing and signed by an authorized representative of each part and will be governed by the laws of the State of Texas.

CLIENT Signature

Date

CLIENT Printed Name

AGENCY Signature

Date